

Digital Video Arts 1

ON AIR _____
Average pay is 75 points

“Live TV” Video

What is the topic?

Create a live information report just like you would see on television in the news, or a talk show. This live television piece will be broadcast live in all ROP center classrooms.

- You write the stories (must be true), choose the order in which they will appear, and shoot b-roll for them.
- Everyone writes at least one story reviewing an art exhibit, and one news story.
- You will fill out job applications and be interviewed for the job(s).
- You must continue to interview until you are 'hired'. In desperation, apply to instructor for welfare.
- Everyone is graded on their commitment and quality/quantity of work.
- “Good Employee” bonuses of 5 points each may be periodically awarded to exceptional workers who go above and beyond.

THIS IS A VERY FAST-PACED PROJECT! Remember, news crews get hours, you're getting days...

Video must include

Please see the rubrics in the class handbook for grading on production quality.

- Total running time of 8 minutes (including credits, but not including commercial break)
- You must have at least one (well dressed) anchor, field reporter (may be pre-recorded), and either weather/sports reporters or a guest.
- fade up from black in the beginning and the end
- Opening titles, including station or show logo and theme music, full closing credits
- Must go to commercial at least once (dip to black with graphic bumpers)
- B-roll must be used for at least 2 stories

Project folder must include:

- Script, written in the proper format (typed) and marked for directing
- Complete shot list for b-roll (typed)
- All talent and location releases, plus requests for using students not in class
- Written list of credits, including cast and crew (typed)

Job Duties to apply for:

Director	Technical Director	Producer	Anchor
Camera (3)	Floor Director	Audio Engineer	Reporter
Editor	Graphics / Music	Script Supervisor	